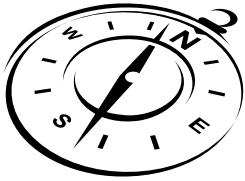


ESCOT EXPRESS



Serving the Greater Capital District Since 1987

Providing Experienced Management Consulting At Low Cost to:

- Nonprofits
- Governmental Units
- Educational Institutions

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ESCOT CONSULTANTS IN ACTION: ENLISTED TO HELP WWII VETS

Bill Peak was sitting at home in Troy watching a WMHT television show when he learned about some of the work that ESCOT does in the community. He immediately thought that the organization might be able to help him in marketing and fundraising for a project that was close to his heart. Enter ESCOT Consultant Kathy Condon of Condon Communications and ESCOT Board member Bob Wolfgang.



Visiting the Wall of Stars at the National World War II Memorial.

Peak, a WWII veteran, spearheaded a project that would allow a group of WWII veterans from the Capital District to fly to Washington, DC on April 26 to view the WWII National Memorial through the efforts of "Patriot Flight 2008." And time is of the essence since WWII veterans are dying at a rate of 1,200 per day. The average age of these heroes is 84.

The goal: Peak and fellow volunteers planned to provide a safe and memorable trip

and to raise sufficient funds to enable every local WWII veteran to fly for free. The group has realized almost \$30,000 in donations.

The April 26 trip was filled to capacity. The one-day excursion took the veterans and health guardians to the nation's Capitol at no cost to the veterans. They were met by motor coaches in Baltimore, then taken to lunch and trans-

ported to see the memorial. They then toured Washington and enjoyed dinner before boarding the return flight.

A second flight is planned for May 17 and possibly a third in the fall. Donations are welcome:

Patriot Flight '08, c/o Pioneer Savings Bank, 712 Hoosick St., Troy, NY 12180.

ESCOT CONSULTANTS CONVENE MAY 21

ESCOT consultants and prospective consultants will get together to share experiences and discuss providing effective consulting to meet today's needs at a special forum on May 21.

The program will be held from 9-11 a.m. at LaSalle School's

Hanner Chapel Cultural Center, 391 Western Avenue, Albany. A continental breakfast will be served.

Planned by ESCOT's Volunteer Committee, the program will feature a panel of ESCOT consultants and active exchange of questions, ideas

and experiences with attendees.

Lynette Seawall will moderate the panel, joined by Neil Davidoff, Genevieve Foulks, Lance Jackson and Jeff Swain.

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VOLUNTEER PROFILE

MEET GENEVIEVE FOULKS

“Being an ESCOT volunteer has been personally rewarding and fulfilling to me,” says Genevieve Foulks, President and founder of Jay Dee Systems, Inc., an information technology company.

Formed in 1999, Jay Dee Systems provides software development and consulting services to public and private sector offices.

Genevieve serves as an ESCOT consultant and as a member of the Board of Directors. In the past year, she completed a team assign-

ment to aid a community center in advancing its data information system to coordinate and meet the needs of the multiple programs now offered by the organization.

“The reward is knowing that I have helped organizations realize their goals through the development of strategic planning and by helping clients improve services that benefit their communities,” Genevieve observes. “Helping people achieve success gives me great pleasure.”

Active on the boards of several organizations, Genevieve

serves on the advisory council for the ITT Institute and is a mentor to the GenNEXT Council for the Albany-Colonie Chamber of Commerce.

She previously was a member of the board of directors for the Girls Scouts and was an ombudsman for the Red Cross. She is a dedicated member of the Metropolitan Baptist Church in Albany.

She has been chosen for Strathmore’s Who’s Who for demonstrated leadership.

“Being an ESCOT volunteer has been personally rewarding and fulfilling to me.”

- Genevieve Foulks

ESCOT CONSULTANTS MAKE (AIR) WAVES

“Didn’t I see you on TV?” ESCOT consultants Dick Desrochers, Genevieve Foulks, and George Smith have been receiving that question ever since they were profiled in the television series “It’s An Age Thing.”

The series was presented by WMHT-TV and The Albany Guardian Society and pro-

duced by Sharon Wolin Productions.

Focusing on area residents’ volunteer service, the program shadowed the ESCOT team as they aided the Mechanicville Area Community Service Center in developing a strategic plan in light of the growth of the Center and its programs. ESCOT Board

Chairman Bob Wolfgang described the depth and breadth of ESCOT’s consulting services.

Rick Iannello, Executive Director of the Guardian Society commented that the volunteers profiled in the series “are ‘can do’ folks who have rolled up their sleeves and made great things happen.”

LASALLE WELCOMES ESCOT TO NEW HOME

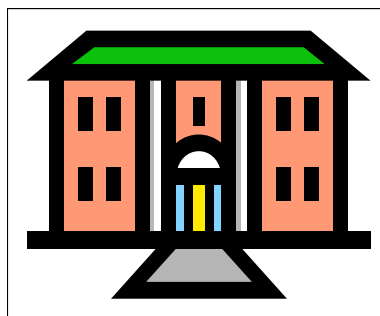
After enjoying a lengthy and mutually beneficial relationship with our former landlord, Hope House, ESCOT found itself in need of a new home. Hope House was being displaced as part of the Albany Public Library’s Facility improvement plan.

When ESCOT friend and supporter Bill Wolff learned of the situation, he offered our organization a new home. Executive Director of the La-

Salle School, Bill, supported by the LaSalle trustees, agreed to provide us with meeting and office space and related support services at the School at 391 Western Avenue, Albany.

The ESCOT Board quickly accepted the offer. We have officially moved in and find the accommodations and staff great.

We look forward to supporting LaSalle’s efforts in whatever we can.



Contact Us at Our New Address:
391 Western Avenue, Albany NY 12203

STRATEGIC CAPACITY BUILDING PROJECT AIDS HUMANE SOCIETY

In the summer 2007, ESCOT was invited by the Mohawk & Hudson River Humane Society to assist the Society in building capacity and forging a strategic plan in providing services and developing resources.

The invitation to provide guidance and benchmarks was the result of one of the Society's board members having first-hand knowledge of ESCOT's expertise and affordability.

The project was supported and underwritten by the Community Foundation for the Capital Region.

ESCOT recruited and assigned a three-person team co-led by Lynette Seawall and Jeff Swain. Martin Kenosian was the third team member.



The approach in creating the strategic plan first involved a SWOT analysis, then a refine-

ment of the mission, vision and values and finally the three-year goals and objectives. Throughout the project, the ESCOT team found a very committed and cooperative organization.

Denise Ringer, President of the Society's Board of Directors expressed appreciation for ESCOT's work: "The ESCOT team was very reliable and dependable, invested themselves in the process, and learned from us, as we learned from them. The final product is outstanding and we couldn't have done it on our own"

ESCOT HELPS COMMUNITY CENTERS CHART COURSE FOR FUTURE

Two community centers in Saratoga County have grown their programs to meet the changing and diverse needs of area residents.

But the growth also signaled a need for a new strategic plan. The centers called on ESCOT to help develop plans that coordinated the new

services and chart their courses for the future.

Megan Quillinan, Executive Director of the Mechanicville center, said that ESCOT enabled the center "to access services that seemed unattainable because of budgetary limitations. The ESCOT team was wonderfully sup-

portive and knowledgeable." Board members agreed, noting that the consultants shared wisdom and brought new ideas and direction.

Said Ballston Center Executive Director Kathi Leigh, "The process was well organized and we now have a clearer direction for BACC."

"The ESCOT team was very reliable ... and the final product is outstanding."

- Denise Ringer, Mohawk & Hudson River Humane Society

EFFECTIVE CONSULTING FORUM MAY 21

(Continued from Page 1)

Discussion will include such questions as:

- What are client organizations seeking?
- What issues and trends are we encountering?
- What actions should be taken if new issues become apparent in the

course of the consulting work?

- What makes effective teamwork in the consulting group, interaction with staff and boards?
- What are best practices in developing and presenting reports and recommendations?

Interested in joining ESCOT? The program also will give an

excellent view of ESCOT's work for persons interested in joining the consulting service. ESCOT consultants are encouraged to bring prospective consultants with them.

Please register for the forum by telephone (522-7774) or e-mail (exdir@escot-inc.org).

ESCOT

391 Western Avenue
Albany, NY 12203

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E-mail: exdir@escot-inc.org

ON THE WEB @
[WWW.ESCOT-
INC.ORG](http://WWW.ESCOT-INC.ORG)

ESCOT BOARD OF DIRECTORS

Robert Wolfgang (*Chair*)
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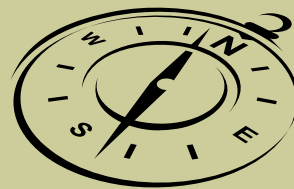
Terence Curran
Richard Desrochers
John Defiggos
Genevieve Foulks
James Gallagher
Jane Gorzelnik
Lance Jackson
Martin Kenosian
Lynette Seawall
George Smith
Jeffrey Swain

Beth Krueger
(Executive Director)

WHAT CAN ESCOT DO FOR YOU?

Providing experienced consultants dedicated to helping nonprofits and educational and government offices solve operational problems and develop strategies in:

Board Development
Fiscal Practices / Budgeting
Human Resources
Operations Review
Organizational Development
Strategic Planning
Community Relations
Information Technology
Executive / Staff Coaching
...And More



ESCOT
Executive Service Corps
Of Tri-Cities

Providing significant volunteer opportunities for current and retired professionals in the nonprofit, public and private sectors to share their experience to:

- *Contribute to the community*
- *Utilize professional skills and abilities*
- *Develop new skills and talents*
- *Interact with other professionals*